

FACULTY PROFILE



- **NAME:** DR. MAYANK TRIPATHI
- **DESIGNATION:** LECTURER
- **QUALIFICATION:** M.B.A., M.PHIL., Ph.D., UGC-NET (MANAGEMENT), UGC-NET (ECONOMICS)
- **EXPERIENCE:**
 - (A). RESEARCH ASSOCIATE, INDIAN INSTITUTE OF TECHNOLOGY KANPUR
 - (B). ACADEMIC ASSOCIATE, INDIAN INSTITUTE OF MANAGEMENT AHMEDABAD
 - (C). ASSISTANT STATISTICAL OFFICER- DEPARTMENT OF DAIRY DEVELOPMENT-
GOVERNMENT OF UTTAR PRADESH
 - (D). ASSISTANT STATISTICAL OFFICER- DEPARTMENT OF INDUSTRY (MSME & EXPORT
PROMOTION)- GOVERNMENT OF UTTAR PRADESH
 - (E). ASSISTANT PROFESSOR, DEPARTMENT OF MANAGEMENT, COLLEGE AFFILIATED TO
DR. A.P.J. ABDUL KALAM TECHNICAL UNIVERSITY (AKTU) (FORMERLY UPTU).
- **EMAIL:** mayanktripathi.ibm@gmail.com
- **RESEARCH INTERESTS:** RETAIL MANAGEMENT, MARKETING MANAGEMENT,
INTERNATIONAL TRADE, REGIONAL TRADE AGREEMENTS
- **TEACHING AREAS:** RETAIL MANAGEMENT, MARKETING MANAGEMENT

- **PUBLICATIONS:**

- *“AN EMPIRICAL STUDY OF IMPORT & EXPORT BETWEEN THE EAST ASIA & THE PACIFIC REGION”*, UGC-CARE Listed, Volume 9, Page No. 677-682, 2022, ISSN-2348-8321 DOI:10.13140/RG.2.2.36076.23685.
- *“Opportunities and Challenges for India in the Indo-Pacific Single Author”*, UGC-CARE Listed, Vol. 37, Page No.-24-27, 2023, ISSN 0970-7247.
- *“INDO-PACIFIC AND INDIA: AN ECONOMIC AND TRADE PROSPECTIVE”*, UGC-CARE Listed Volume 10, Page No.- 353-359, 2023, DOI: 10.13140/RG.2.2.13432.62726.

- **BOOK CHAPTERS:**

- *“GOODS TRADE LIBERALIZATION UNDER CANADA-INDIA FTA AND ITS IMPACT: PARTIAL AND GENERAL EQUILIBRIUM ANALYSIS”* SOMESH K. MATHUR, RAHUL ARORA, SARBJIT SINGH AND MAYANK TRIPATHI, 2017, ISBN No. 978-981-10-175 8-2 PALGRAVE AND MACMILLAN, SINGAPORE.
- *“ASSESSMENT OF THE GENDER EQUALITY GAP: A STUDY OF INDIA'S NEIGHBORING COUNTRIES”*, BOOK EDITED BY DR. YOGITA BERI AND DR. PUNITA PATHAK SINGLE AUTHOR, 2021, ISBN No. 978-93-89484-8 9-2

- **PROJECT:**

- SOMESH K. MATHUR, RAHUL ARORA, AND MAYANK TRIPATHI, *“IMPACT ASSESSMENT OF CANADA-INDIA FTA ON CANADA AND INDIA AND OTHER REGIONAL BLOCS LIKE TPP, EU, AND SOUTH ASIAN COUNTRIES” SHASTRI INDO-CANADIAN INSTITUTE, NEW DELHI*

- **WORKSHOP/CONFERENCES:**

- *“IIMA DOCTORAL SUMMER SCHOOL-2018”* ORGANIZED BY INDIAN INSTITUTE OF MANAGEMENT AHMEDABAD.
- ONE WEEK SHORT-TERM TRAINING PROGRAMME ON *“INTERNATIONAL TRADE FRONTIERS”*, ORGANIZED BY INDIAN INSTITUTE OF TECHNOLOGY KANPUR.
- ONE-WEEK INTERNATIONAL ADVANCED RESEARCH METHODOLOGY WORKSHOP ON *“ANALYTICAL TECHNIQUES FOR SOCIAL SCIENCES AND HUMANITIES RESEARCH”* ORGANIZED BY DEPARTMENT OF APPLIED ECONOMICS, UNIVERSITY OF LUCKNOW, UTTAR PRADESH, INDIA.
- MDP ON *“MARKETING AND SALES MANAGEMENT”* ORGANIZED BY MSME-DEVELOPMENT INSTITUTE, KANPUR.

- MDP ON “BUSINESS SKILL DEVELOPMENT PROGRAMME” ORGANIZED BY MSME-DEVELOPMENT INSTITUTE, KANPUR.
- 11TH ANNUAL CONFERENCE OF UTTAR PRADESH-UTTARAKHAND ECONOMIC ASSOCIATION (UPUEA) UNDER THE AUSPICES OF INDIAN INSTITUTE OF TECHNOLOGY ROORKEE, ROORKEE.
- SECOND LUCKNOW SOCIAL SCIENCE CONGRESS [LUCSSC-2014] IN ACADEMIC COLLABORATION WITH ASEDS, LUCKNOW ON “PUBLIC ACCOUNTABILITY, INCLUSIVE GROWTH AND SOCIAL TRANSFORMATION” HELD AT *BABASHAHEB BHIMRAO AMBEDKAR UNIVERSITY (CENTRAL UNIVERSITY), LUCKNOW*.
- NATIONAL CONFERENCE SUPPORTED BY ICSSR, NEW DELHI ON “TRANSFORMING COMMUNITIES THROUGH TOURISM” HELD AT *INSTITUTE OF BUSINESS MANAGEMENT CSJM UNIVERSITY, KANPUR*.
- SEMINAR ON “MANAGING ACROSS CULTURES: CULTURAL ISSUES IN GLOBAL HR MANAGEMENT” HELD AT *INSTITUTE OF BUSINESS MANAGEMENT CSJM UNIVERSITY, KANPUR*.
- ONE-WEEK “INDUCTION TRAINING PROGRAMME FOR NEWLY JOINED FACULTY MEMBERS”, ORGANIZED BY INSTITUTE OF RESEARCH DEVELOPMENT AND TRAINING UTTAR-PRADESH, KANPUR.
- **PROFESSIONAL MEMBERSHIP:**
 - LIFE- MEMBER OF UPUEA ASSOCIATION
 - MEMBER OF WORLD INTEGRATED TRADE SOLUTIONS (WITS).
 - ASSOCIATION OF THE SOCIO-ECONOMIC DEVELOPMENT STUDIES (ASEDS), LUCKNOW
- **EXTRACURRICULAR INVOLVEMENT:**
 - (A). TRAINING AND PLACEMENTS
 - (B). INDUSTRY INTERACTIONS
 - (C). YOGA AND MEDITATION
- **ONLINE COURSES /VIDEO LINKS:**

- **ADDITIONAL INFORMATION:**

- PROJECT- COORDINATOR FOR CTDP SCHEME, GOVERNMENT POLYTECHNIC KANPUR.
- MEMBER OF TRAINING AND PLACEMENT COMMITTEE, GOVERNMENT POLYTECHNIC KANPUR.
- MEMBER IN ANTI-RAGGING COMMITTEE, GOVERNMENT POLYTECHNIC KANPUR.